

# The definition of different

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## TRADE-MARK



A symbol which distinguishes the goods and services of a company from similar goods and services of **other companies.**

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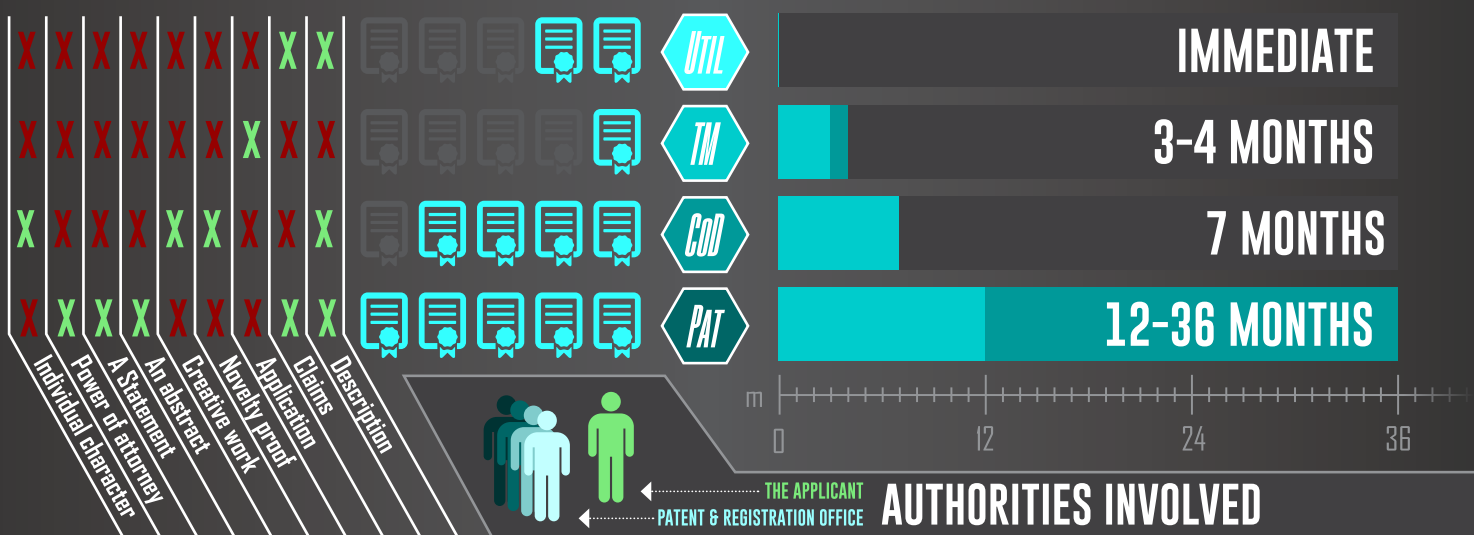
An industrial property right which protects **only the appearance** of a product or part of a product. The appearance of a design is the overall impression of its **lines, contours, colours, shape, texture or materials.**

## PATENT RIGHT

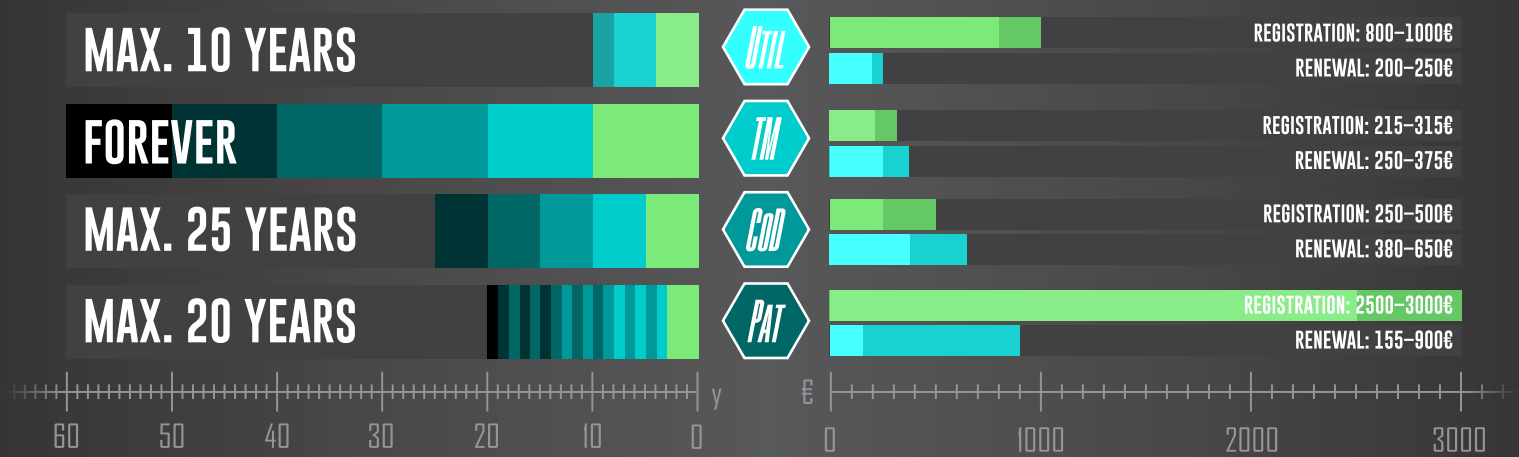


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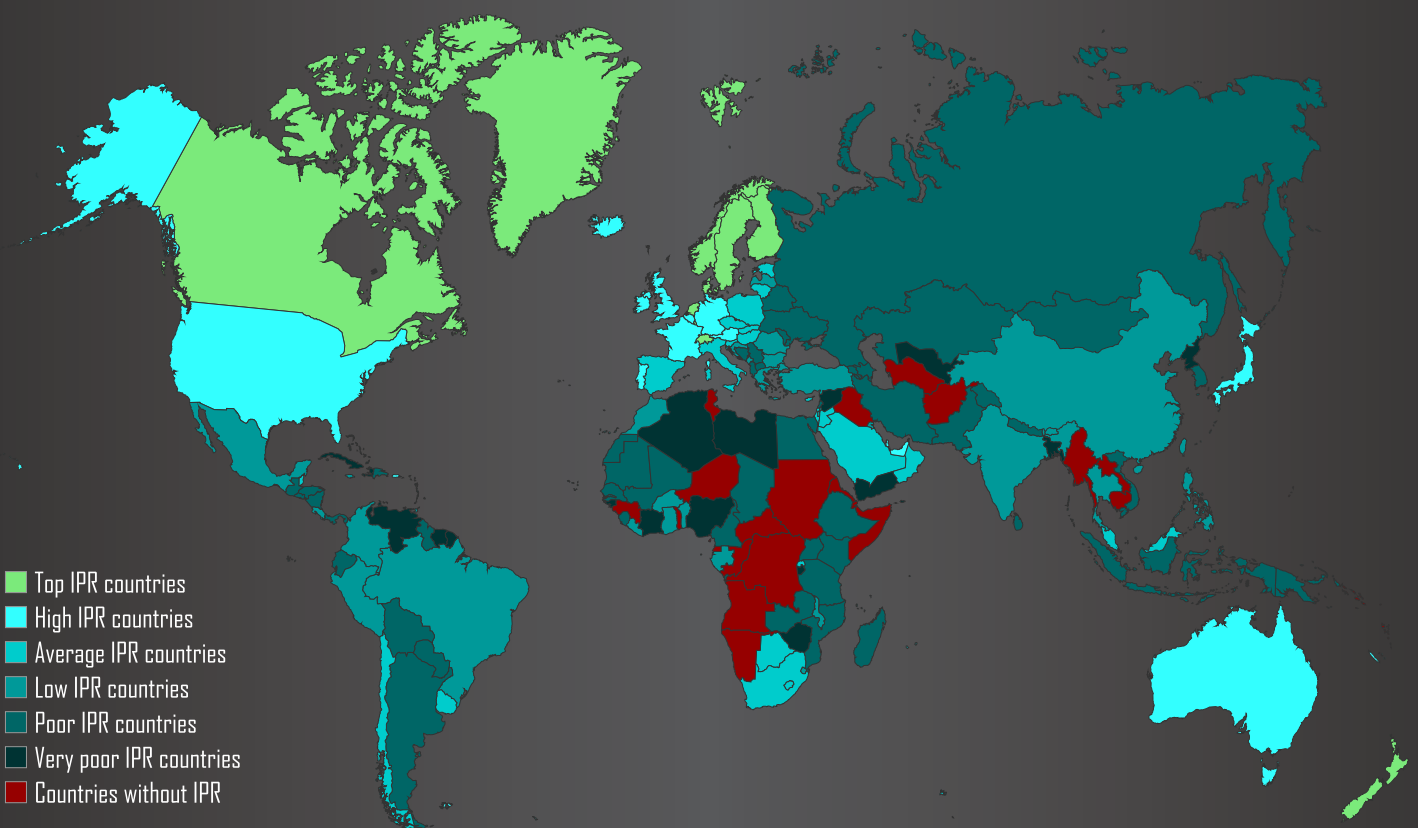
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## DURATION OF COVERAGE vs. COSTS OF COVERAGE



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